



PEIPLA 2014 AGM minutes

PEIPLA Executive:

President – Tom Nicholls

Vice President – John MacDonald

Secretary/Treasurer – Heather Ayles

Rodd Hotel Charlottetown PE, Jan 16th 442 pm

Present: Heather Ayles, Tom Nicholls, John MacDonald, Chris O Rouke, Tilman Gallant, Tyler Ramsay, Justin Smith, Marian Johnston, Carter Culleton and Dylan maclennan

- 1. Call to Order by Heather**
- 2. Opening Remarks by Heather– Welcome and reminder that the AGM is to be conducted in Parliamentary Order**
- 3. Approval of minutes**
- 4. Business arising from last year's minutes- the only thing was the new web site and it is going great , new site www.peipowerlifting.ca**
- 5. President Report – 2014 Mandate –presented by Tom**

2014 MANDATE OF PEIPLA PRESIDENT

- 1. Lobby the Provincial Government to gain back funding lost in 2013.**
- 2. Financial Stability**
- 3. Fundraiser- Jackets for members and public at large.**
- 4. Form a Fundraising Committee whose function will be to:**

- develop a yearly fundraiser for the PEIPLA
 - suggest a 50-50 lottery with tickets for sale at \$10 each
- Members: Chris and Tom

5. Form a Competition & Promotion Committee whose function is to:

- identify events across the Province such as rural exhibitions to do one off events such as a deadlift or bench press competition or demonstration
 - work with the High School program
 - work with the University program
- Members: Justin, Tyler, John

6. Form a Selection & Grant Committee whose function is to:

- Determine nominees for Sport PEI awards
 - Determine process for funding support for entry fees for athletes attending Nationals
- Members: Heather, Tyler, Justin

Tom's Comments:

1. Funding was cut in 2013 by \$2,500 from \$4,000 to \$1,500.
2. There will be a freeze on any athlete travel assistance for 2014. 2104 will be a year dedicated to financial stability for the PEIPLA.
3. Jackets will cost \$50. The profit off each sale is \$10, the goal is to sell 100 jackets and raise \$1,000.
4. Fundraising by membership is how we can assist athletes with entry fee money. As a small province this is the best we can do to help out. Athletes need to be proactive. With 50 members selling 10 tickets each that is \$5,000 with \$2,500 coming to the Association.
5. The lifeblood of any sport is participation and increasing members. Identifying ways to do so is important. As well as, assisting with current programs. The more members, the more funding we receive, pretty plain and simple.

6. Process for determining funding will be based on the amount of participation that members put forth. If you do not buy a jacket, sell 50-50 tickets, help at meets, be a part of a demonstration, then do not come looking for funding assistance.

6. Secretary /Treasurer Report- Financial Report – presented by Heather

financial report for 2013

Jan 1st opening balance 496.47
revenue

expenses (end of Dec 2012 \$1160)

CPU cards	1555	410	accounting
		20	PEI dept labour and justice web
sport PE grant	950	200	site
		350	cards
2 meet sanction fee	400	100	sport PEI fees
CPU cards	350	20	PEI dept labour and justice sport PEI
		565.5	insurance
		2075	CPU cards and affiliation for 2014
	3751.47	3740.5	

7. 2014 PEIPLA Budget- proposed by Tom

REVENUES:

CPU CARD SALES (30 X \$70, 15 X \$45)	\$2,775
MEET SANCTION FEES (3 X \$200)	600
PROVINCIAL GOVERNMENT GRANT	1,500@
TOTAL REVENUES	<u>\$4,875</u>

EXPENSES:

CPU CARD COSTS (45 X \$35)	\$1,575
PROVINCIAL AFILIATION FEE TO CPU	500

FILING OF ANNUAL INCOME TAX RETURN	300
SPORT PEI FEES	100
PEIPLA INSURANCE	500
TELEPHONE- PRESIDENT- (AVG. \$10/MONTH)	120
INTERNET (Executive all have their own)	0
STATIONARY	100
WEBSITE COSTS	200
BANK SERVICE CHARGES (\$5/MONTH)	60
TOTAL EXPENSES	<u>\$3,455</u>
<u>NET</u>	<u>\$1,420</u>
<u>LESS: CPU CARDS (45 X\$35) AND CPU DUES (\$500)</u>	
PAYABLE ON JANUARY 1 ST ANNUALLY	<u>\$-2,075</u>
CRA BILL OUTSTANDING	<u>\$-340</u>
NET AVAILABLE FOR USE	<u>\$-655</u>
BALANCE MOVING FORWARD	<u>\$-3,070</u>
ADD BACK CPU CARD SALES	<u>\$2,775</u>
YEAR END BALANCE	<u>\$-295</u>

@ GOV'T GRANT CUT IN 2014 BY \$2500

Public Relations Policy- motion to be accepted by Tyler seconded by Chris and no opposition

2014 PEIPLA PUBLIC RELATIONS (PR) POLICY

1. ALL PR stories, meet contests, results go through the PR Chairperson, Jill MacFarlane. Jill's contact information is - "Jill MacFarlane" jillymacf@hotmail.com.
2. It is the responsibility of the lifter/group to contact Jill 2WEEKS prior to their event.

3. It is the responsibility of the lifter/group to provide the information and a picture pre-competition story. Post competition, the lifter/group is to contact Jill within 2 DAYS with the results and a picture. Follow up is critical!
4. ALL Lifters, Referees are to be treated with EQUAL representation.
5. ALL information provided is to be Accurate.
6. NO one is to contact the Media other than either Jill or the PEIPLA President. Past experiences dictate this is the only way to get our information out there.
7. We as a Group and Association need to be more pro-active in the area of Public Relations and Information on Powerlifting.

if any Lifter is going to lift in a CPU/IPF event, we want to know about it and feed the media!

8. Voting of Vacant Seats on Executive –VP seat now open. Tyler nominated John MacDonald, seconded by Chris and no opposition
9. Committee Volunteers
10. Powerlifting Meet Financials- Tom will come forward with financials for running a meet and post to web site
11. Seeking Sponsorship Support For Travel- Discussed by Tom and he handed out a demo letter for those looking for sponsorship
12. New Business – Call for any Constitution Changes or Proposals -none
13. New Business Arising From Floor

1.

Justin asked Tom to bring forward to CPU AGM a proposal regarding breaking records at regional meets. Proposal to go to national AGM :

Current bylaw:

3:03 National records shall only be eligible to be set at Provincial Championships contests, Westerns/Eastern Canadians or any higher level of competition.

Proposal:

National records shall be set at all levels of competition, given all three officiating referees are of CPU National Rank or higher.

2. Tyler and Justin expressed interest in hosting a meet. Tom will work on getting a schedule of meets with NS so that there are no conflicts. But it seems like it will be a good idea

3. Discussion by Tilman Gallant

14. Adjournment 523pm